

## CALL US TODAY TO SCHEDULE YOUR EMV UPGRADE!



EMV Stands for Europay-MasterCard-and Visa which is a global standard designed to increase security for cardholder transactions and minimize fraud.

Europe, Canada and many other countries around the world have already implemented EMV. The United States is following suit, moving to an EMV-based point-of-sale payments infrastructure in the fall of 2015 and EMV-based ATM infrastructure throughout 2016 and 2017.

## **How do you Avoid Liability for Card Fraud?**

You have probably noticed new credit and debit cards with shiny new EMV chips. These chips make card transactions more secure than the traditional magnetic stripe technology.

For ATMs to process EMV chip card transactions, new technology is needed. You may choose to upgrade your ATM with new EMV-certified hardware and software or you may replace your ATM with a brand new EMV compliant unit.

Migrating to EMV is NOT mandatory, however...

You will be held financially liable for any counterfeit card transactions not processed with EMV technology beginning October 21, 2016 (Mastercard) and October 1, 2017 (Visa).

## Why Choose Edge One for your EMV needs?

- **OUR KNOWLEDGE** It is our job to know everything about your ATM, required regulations and new compliance mandates. As experts in this field, we can present you with options that will best fit your business.
- OUR SERVICE We have the largest and most highly trained field service force in our market. We
  thrive on personalizing this service so we can get to know you and your
  equipment, allowing us to exceed your service expectations.
- OUR MOTTO "Whatever It Takes." It is more than a catchy phrase, it
  is a mind-set that enables us to provide you with the highest level of
  customer service each and every day.